



Libby Schaaf <libbyforoakland@gmail.com>

Update: 31st Avenue Fire

OPD Media <opdmedia@oaklandnet.com>
To: OPD Media <opdmedia@oaklandnet.com>

Sat, Dec 3, 2016 at 11:48 AM

For Immediate Release

December 3, 2016

Update: 31st Avenue Fire

The Oakland Police Department is supporting the Oakland Fire Department as they are conducting their investigation into the large structure fire at 1305 31st Avenue.

Per the Oakland Fire Chief Teresa Deloach Reed:

- There are nine (9) known fatalities from this incident.
- At this time, an assessment is still being made of any additional victims in association with this incident.
- The Alameda County Sheriff's Coroner's Bureau and Chief Forensic Pathologist are processing the scene.
- Alameda County Arson Task Force is currently on scene to assist with the investigation.
- We are also working with Federal partners to determine the cause of the fire and assist with the investigation moving forward.
- Due to structural damage from the fire, the ongoing investigation efforts and search for additional victims will be methodical and are anticipated to take some time.

The Alameda County Coroner's Bureau has established a Family Assistance Center in coordination with the American Red Cross, located at 2425 East 12th Street in Oakland. Family members and friends looking to locate loved ones may go to the center in person or call (510) 382-3000. There will be grief counseling and resources available to families affected by this tragedy. We are requesting that only families and loved ones go to the Family Assistance Center and ask that media respect the privacy of families at this time.

The City of Oakland and the Alameda County Sheriff's Office have set up a joint command post at the corner of Fruitvale Ave. and International Blvd.

Public Information Officers will be providing hourly media updates throughout the day, on the hour. City officials will hold a news conference this afternoon at a location and time to be announced.

For updates on Twitter, stay tuned to @ACSOSheriffs and @oaklandpoliceca and the following hashtags:

#oaklandfire

#31stAvefire

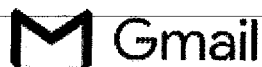
Mayor Libby Schaaf issued the following statement:

"Last night's fire was an immense tragedy. I am grateful to our first responders for their efforts to deal with this deadly fire. Our focus right now is on the victims and their families and ensuring that we have a full accounting for everyone who was impacted by this tragedy.

"We are fully committed to sharing as much information as we can as quickly as possible. The most critical information to share at this time is the phone number where victims' families can get information which is (510) 382-3000 at the Alameda County Coroner's Bureau."

NOTE: Mayor Schaaf and other key officials will be made available later today. Media outlets will be updated as soon as possible on the time and location for this availability.

#



Libby Schaaf <libbyforoakland@gmail.com>

OPD Update: 31st Avenue Fire

Derryck, Erica <EDerryck@oaklandnet.com>

Sat, Dec 3, 2016 at 12:09 PM

All,

Resending in case there is anyone who was missed when OPD sent this out.

Best,

Erica

Erica Terry Derryck | Director of Communications | Office of Mayor Libby Schaaf | City of Oakland | One Frank H. Ogawa Plaza | 3rd Floor | Oakland, CA 94612 | Office: 510-238-7072 | Cell: 510-435-4345 | Email: ederryck@oaklandnet.com

For Immediate Release

December 3, 2016

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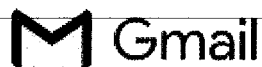
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NOTE: Mayor Schaaf and other key officials will be made available later today. Media outlets will be updated as soon as possible on the time and location for this availability.

#



Libby Schaaf <libbyforoakland@gmail.com>

Oakland Mourns the Victims of Last Night's Tragic Fire

Vice Mayor Annie Campbell Washington <annecampbellwashington@gmail.com>

Sun, Dec 4, 2016 at 1:22 AM

Reply-To: annecampbellwashington@gmail.com

To: libbyforoakland@gmail.com



Dear Friends,

Saturday morning we woke up to a horrific tragedy -- the deadliest structure fire in Oakland's history had occurred overnight in the Fruitvale neighborhood.

At this moment, there are nine people confirmed dead, but many more are still missing. This devastating loss of young, creative lives hits our entire community so hard. Our hearts and prayers go out to each and every individual who has been affected by this tragedy -- especially the families and loved ones of the victims. You can read the New York Times account of the fire [here](#).

We deeply appreciate the combined efforts of the Oakland Fire Department, Oakland Police Department and the Alameda County Sheriff's Office in their ongoing and tireless efforts to recover victims and provide support to the families and loved ones.

The Alameda County Coroner's Bureau has established a Family Assistance Center in coordination with the American Red Cross, located at 2425 E. 12th Street. Family members and friends looking to locate loved ones may go to the center or call (510) 382-3000. Grief counseling and resources are available to families and loved ones affected by this tragedy.

This is an immense tragedy for Oakland and we are all grieving. As a community, we will continue to come together in love and spirit. The Oakland A's and Oakland Raiders have set up a site for donations for Oakland Fire Victims at [YouCaring](#).

A community candlelight vigil has been scheduled for Monday, December 5th from 8-10 pm at the Lake Merritt Pergola (599 El Embarcadero).

If you or someone you know needs help during this difficult time, please text BAY to 741741 to chat with a trained Crisis Counselor or call the Alameda Crisis Line at 1-800-309-2131.

In Service To Oakland,

Annie



Thank you for all that you do for the City of Oakland! We are delighted to serve this beautiful community. Please reach out to us with ideas or concerns.

We want to hear from you!

See what's happening on our social sites.



Know someone else that would be interested in receiving this newsletter?

SHARE THIS EMAIL

Not yet signed up to receive our newsletter?

SIGN UP

Oakland City Council, City Hall, Oakland, CA 94612

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Libby Schaaf <libbyforoakland@gmail.com>

District 3 Newsletter: Troubled Heart & Wounded Soul

Lynette McElhaney <LynetteMcElhaney@gmail.com>

Sun, Dec 4, 2016 at 8:08 PM

Reply-To: LynetteMcElhaney@gmail.com

To: libbyforoakland@gmail.com



Loved Ones,

It is with a profound sadness that I write this message. As families across the town paused to give thanks or take advantage of local shopping, our community has been rocked by homicide and arson, leaving us wounded and troubled. I know that you have many questions about what happened and what's being done to stop the madness. I want you to know that I'm working closely with OPD and community leaders to resolve tensions immediately and to press forward towards implementing plans to eradicate homicide in our communities. I will share as much information as we can during the open investigations. In the meanwhile Councilmember Dan Kalb and I are working to convene a Town Hall meeting on Public Safety for our districts which together comprise the Policing Beat Area 1. We will have details to share soon.

Too Many Fallen: 5 murders, 2 Weeks

A few weeks ago a beloved member of our community **Jerry Harbin** was shot and killed on 32nd Street near Adeline. Before we could grieve his lost just the past Friday, the community was shocked and saddened by the Monday morning shooting that left **Alwyn Redd** dead in his car near 23rd and San Pablo. Before I could get debriefed on these tragic events, two more young sons of our community - **Deante Miller** and **Roderick Traeyvon Goodfrey** - were shot and killed in their car returning home from work. As I was preparing to attend last night's vigil for these two young men, I would learn that another beloved member of our community, **Dymetrie Shaw** was killed in his car in front of his home. I immediately made a call to the Mayor. The community demands a response.



On Tuesday, I convened a meeting with the City Administrator and OPD leaders with the Mayor's support. In the meeting we expressed the community's urgent demand that the City direct resources to capture those responsible for the shootings and to provide the resources needed for the families of the victims. In response to our request, the City Administrator Sabrina Landreth immediately committed increased patrols and investigators. We also called for an increased presence of our Measure Z street outreach

teams. These teams are focused on violence interruption – meeting with bereaved family and friends to quell friction or retaliation in order to keep our neighborhoods safe. And, our Measure Z Crime Victims teams are currently working with the families to provide them access to counseling and supportive services. While the circumstances that led to the untimely deaths of these young men remain under investigation, I am calling on the community to lock arms in demanding an end to the violence.

We need your help to end the bloodshed

No one is safe until we are all safe. We need EVERYONE - all individuals, community groups, non-profits and faith leaders join us in spreading this message: **Arrest, not retaliate.** Members of the community who have relationships with suspects are asked to encourage them to turn themselves in so that we can bring an end to the bloodshed. We want justice in our communities and this means ending the senseless killing of our men.

Fire Destroys Beloved Community Center

In the early morning hours of Saturday, November 26 911 Dispatch received a call of a burglar alarm at the Mosswood Recreation Center. Upon arrival, OPD noted the presence of a fire and called for Oakland Fire to respond to what became a 2-alarm blaze that completely destroyed the center that is used for community classes, after-school programming and as a community gathering spot. Gratefully no person was injured and the historic Mosswood House and other grounds were spared. All current programming will continue. Information on the interim programming locations is provided on the Mosswood Recreation Center Facebook page and website.

Gratefully, City Administration and Oakland Parks and Recreation (OPR) Director Nicholas Williams have pledged to work with me and Councilmember Kalb (who represents the portion of Mosswood North of West MacArthur) in an immediate planning process to replace the lost structure with a modern state-of-art center that will meet our multi-generational needs. Rumors suggesting that the City is engaged in discussions to sell or lease the property to private parties are false.

The first planning session is currently scheduled for **Saturday, December 10, 12p – 2p** at Mosswood Park, 3612 Webster Street. Please spread the word.

Oakland Parks & Recreation presents

Rebuild Mosswood: Envisioning the Future

Share your vision for a "New" Mosswood Community Center

Saturday, December 10th 12:30 pm - 2:30 pm
3612 Webster St. Oakland, CA 94609

Host **Nicholas Williams, Parks & Recreation Director**


Program **Mayor Libby Schaaf @ 1:00 pm**
& Marshawn Lynch

Special Guests **Council President Lynette Gibson McElhaney**
Councilmember Dan Kalb

All Ages Welcome • Children's Activities • Snacks

Support Rebuilding Efforts!
Make a tax deductible donation to Oakland Parks and Recreation
Foundation at www.oaklandparks.org or call (510) 465-1850

Thank you Event Magic and Production Logic for event amenities!



More Tragedy in the Town

Our thoughts and prayers are now focused on the victims of today's fire in the Fruitvale community (District 5 – Gallo). Several hours ago I received notification of a 3-alarm fire that destroyed an artist colony in Oakland's Fruitvale district. There are many questions that remain unanswered at this time but the entire Administrative team is working hard to identify victims and survivors. The Oakland Police Department is supporting the Oakland Fire Department as they are conducting their investigation into the large structure fire at 1305 31st Avenue.

Per the Oakland Fire Chief Teresa Deloach Reed: There are 33 known fatalities from this incident. At this time, an assessment is still being made of any additional victims in association with this incident. The Alameda County Sheriff's Coroner's Bureau and Chief Forensic Pathologist are working to identify all victims. Alameda County Arson Task Force is currently on scene to assist with the investigation. We are also working with Federal partners to determine the cause of the fire and assist with the investigation moving forward. Due to structural damage from the fire, the ongoing investigation efforts and search for additional victims will be methodical and are anticipated to take some time.

The Alameda County Coroner's Bureau has established a Family Assistance Center in coordination with the American Red Cross, located at 2425 East 12th Street in Oakland. Family members and friends looking to locate loved ones may go to the center in person or call (510) 382-3000. There will be grief counseling and resources available to families affected by this tragedy. We are requesting that only families and loved ones go to the Family Assistance Center and ask that media respect the privacy of families at this time.

The City of Oakland and the Alameda County Sheriff's Office have set up a joint command post at the corner of Fruitvale Ave. and International Blvd. Public Information Officers will be providing hourly media updates throughout the day, on the hour. For updates on Twitter, stay tuned to @ACSOSheriffs and @oaklandpoliceca and the following hashtags: #oaklandfire; #31stAvefire

Ever Forward, with DEEP Oakland-Love,



Paid for by the Committee to Re-Elect Lynette Gibson McElhaney for City Council 2016
FPPC#1375179

Published by Council President Lynette Gibson McElhaney
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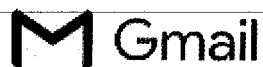
This message was sent to libbyforoakland@gmail.com from:

Lynette McElhaney | LynetteMcElhaney@gmail.com | Oakland City Council | PO Box 72151 | Oakland, CA 94612

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Libby Schaaf <libbyforoakland@gmail.com>

Family Center Debrief Summary and Deliverables

Karchmer, Joanne <JKarchmer@oaklandnet.com>

Mon, Dec 5, 2016 at 12:45 AM

To: "Schaaf, Libby" <libbyforoakland@gmail.com>

Cc: "Daniel, Christine" <CDaniel@oaklandnet.com>, "Hom, Stephanie" <SHom@oaklandnet.com>, "Moss, Tomiquia" <TMoss@oaklandnet.com>, "Hunt, Michael" <MHunt@oaklandnet.com>, Jodi Traversaro <Jodi.traversaro@caloes.ca.gov>, "hpstokes@acgov.org" <hpstokes@acgov.org>, tlangdon <tlangdon@acgov.org>

Please see attached. I will keep this as a running summary after each debrief. Let me know if I missed anything.

Thank you all,
Joanne

Joanne Karchmer
Interim Director, Legislative and Governmental Affairs
Office of the Mayor
City of Oakland
Mobile: 510-703-6883



Family Center Debriefs 31st Ave Fire.docx
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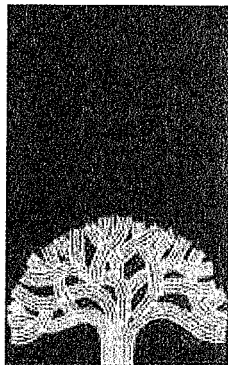


Libby Schaaf <libbyforoakland@gmail.com>

Release: Update from the City of Oakland on the 31st Avenue Fire at 4:30 p.m.

Hamilton, Harry <HHamilton@oaklandnet.com>

Mon, Dec 5, 2016 at 5:11 PM



City of
OAKLAND
California

News from: City of Oakland**FOR IMMEDIATE RELEASE**

December 5, 2016

**Update from the City of Oakland on the
31st Avenue Fire at 4:30 p.m.**

As of 2:30 p.m. on Monday, December 5, the number of located and recovered victims is 36. Twenty-two victims have been positively identified and their families have been notified. An additional 11 victims have been tentatively identified and three victims need scientific identification.

Media Contact:

Karen Boyd

kboyd@oaklandnet.com

OPD Media

opdmedia@oaklandnet.com

Facebook: CityofOakland

Twitter: @Oakland

Today, Alameda County District Attorney Nancy O'Malley shared the details of the launch of her office's criminal investigation into the fire. The District Attorney's Office has activated the criminal investigation teams and is actively looking at this with all of the other law enforcement partners. In the coming days, after the recovery phase is completed, our focus will shift to a thorough investigation of what occurred. We are committed to bringing every resource to bear to determine what happened here and how such a tragic event could have occurred. Our priority is to bring closure to this tragedy for the victims' families.

As District Attorney O'Malley highlighted, members of the victims' families may be eligible to receive financial assistance through the California Victim Compensation Program (CalVCP). For details on this and other victim services, please visit http://www.alcoda.org/victim_witness/.

At a 2:30 p.m. media briefing, Alameda County Sheriff Ahern shared images of the inside of the building at 1315 31st Avenue and recovery efforts undertaken. The images are available at <http://www2.oaklandnet.com/w/OAK061771>.

The City of Oakland extends condolences to the families who have received the dreadful news that one of their loved ones perished in the fire. Previously,

the names of seven (7) identified victims were released. They include:

Cash Askew, 22, Oakland, Calif.

David Cline, 24, Oakland, Calif.

Nick Gomez-Hall, 25, Coronado, Calif.

Sara Hoda, 30, Walnut Creek, Calif.

Travis Hough, 35, Oakland, Calif.

Donna Kellogg, 32, Oakland, Calif.

Brandon Chase Wittenauer, 32, Hayward, Calif.

An additional victim is a 17-year-old minor whose name will not be released.

Personnel from the Oakland Fire Department; Oakland Police Department; Bureau of Alcohol, Tobacco and Firearms; Alameda County Sheriff's Office; Cal OSHA; Alameda County Search and Rescue and Oakland Public Works Department continued the painstaking work of recovering the victims from the scene of the fire. At this time, about 70 percent of the building has been searched. We anticipate this will remain an active recovery scene for at least the next day.

In order for first responders to complete the recovery process, it was determined that a large crane was needed. To safely operate the crane, it was necessary to de-energize nearby power lines. Thanks to careful planning, the planned outage impacted 12 residential and commercial PG&E customers. The power was turned off at 3:20 p.m. The planned outage is anticipated to last at least 12 hours.

In addition to PG&E's phone notification, outreach teams from the City's Neighborhood Services Division and Economic Development Department paid personal visits to both commercial and residential customers. If customers have any questions about the outage, they may call PG&E at (800) 743-5002.

Recovery efforts in a portion of the building were suspended this morning around 12:15 a.m. due to precarious building conditions. While a plan to stabilize that wall, recovery work resumed in a different area of the building. Debris removal and victim recovery continue. Currently, 70% of the building has been cleared.

The focus of our efforts remains the recovery of victims. This recovery will be undertaken in a methodical and thorough process in a humane and compassionate manner to ensure that the victims are recovered and identified, and to make sure their families have this information as expeditiously as possible.

The Family Assistance Center, established by the Alameda County Coroner's Bureau in coordination with the American Red Cross, continues to operate at 2425 E. 12th Street. Family members and friends looking to locate loved ones

may go to the center between 8 a.m. and 8 p.m. Grief counseling and resources are available to families affected by this tragedy. We are requesting that only families and loved ones go to the Family Assistance Center and ask that the media respect the privacy of families at this time.

The public may access the latest updated information on the City's website at oaklandnet.com or at (510) 238-2181. **Please do not contact the Alameda County Coroner's Bureau unless you believe a family member may be a victim of the fire.**

Background

A three-alarm fire broke out on Friday, December 2, at 11:32 p.m. at 1315 31st Avenue in Oakland. The fire has resulted in a terrible tragedy.

The Alameda County Sheriff's Office will be managing the victim identification process and working with the Oakland Police Department to provide additional updates.

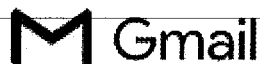
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The last permitted use of the building was as a warehouse. On November 13, 2016, the City of Oakland received complaints of blight and unpermitted interior construction at the building. On November 17, 2016, a City building inspector visited the property and verified the blight complaint, but could not gain access to the building to confirm the other complaint regarding unpermitted construction. This is an ongoing investigation.

-

Our city has experienced a tremendous tragedy. As a community, we can come together in recovery and spirit. The Oakland A's have set up a site for donations for Oakland Fire Victims at <https://www.youcaring.com/oaklandfirevictimsfrom130531staveinoakland-706680#mlb-oakland>. The Gray Area Foundation for the Arts has set up a sit for donations at <https://www.youcaring.com/firevictimsfoaklandfiredec232016-706684>.

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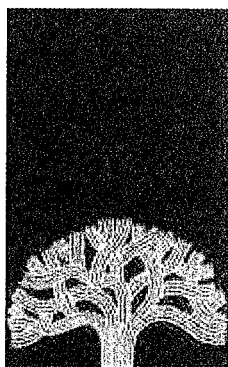


Libby Schaaf <libbyforoakland@gmail.com>

Release: Ten Additional Victims of 31st Avenue Fire Identified by the Alameda County Sheriff's Office Coroner's Bureau

Hamilton, Harry <HHamilton@oaklandnet.com>

Mon, Dec 5, 2016 at 9:37 PM



City of
OAKLAND
California

News from: City of Oakland**FOR IMMEDIATE RELEASE**

December 5, 2016

Ten Additional Victims of 31st Avenue Fire Identified by the Alameda County Sheriff's Office Coroner's Bureau

The next media availability will be at 6:00 a.m. Tuesday, December 6, 2016

Media Contact:

Karen Boyd

kboyd@oaklandnet.com

OPD Media

opdmedia@oaklandnet.com

Facebook: CityofOakland

Twitter: @Oakland

Of the 36 victims who perished in the 31st Avenue Fire, 22 victims have been positively identified and their families have been notified. An additional 10 victims have been tentatively identified and three victims need scientific identification.

At this time, the Alameda County Sheriff's Office's Coroner's Bureau has provided the names of 10 additional positively identified victims of the 31st Avenue fire. They include:

Em Bohlka, 33, Oakland, Calif.

Micah Danemayer, 28, Oakland, Calif.

Chelsea Dolan, 33, San Francisco, Calif.

Justin Fritz, 29, Berkeley, Calif.

Alex Ghassan, 35, Oakland, Calif.

Michela Gregory, 20, South San Francisco, Calif.

Edmund Lapine, 34, Oakland, Calif.

Jennifer Morris, 21, Foster City, Calif.

Benjamin Runnels, 32, Oakland, Calif.

Jennifer Kiyomi Taouye, 31, Oakland, Calif.

The victims' families have been notified. The City of Oakland extends condolences to the families who have received the dreadful news that one of their loved ones perished in the fire.

Previously, the names of seven (7) identified victims were released. They include:

Cash Askew, 22, Oakland, Calif.

David Cline, 24, Oakland, Calif.

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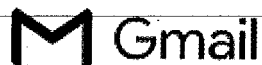
An additional victim is a 17-year-old minor whose name will not be released.

During this tremendous time of loss and grief for the families and friends of the victims, the City of Oakland encourages the media to respect their need for privacy.

-

Our city has experienced a tremendous tragedy. As a community, we can come together in recovery and spirit. The Oakland A's have set up a site for donations for Oakland Fire Victims at <https://www.youcaring.com/oaklandfirevictimsfrom130531staveinoakland-706680#mlb-oakland>. The Gray Area Foundation for the Arts has set up a sit for donations at <https://www.youcaring.com/firevictimsofoaklandfiredec232016-706684>.

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Libby Schaaf <libbyforoakland@gmail.com>

RE: a touching message of gratitude from one of the fire victims' mother

Corona, Jose E. <JCorona@oaklandnet.com>

Fri, Dec 9, 2016 at 4:37 PM

To: "Landreth, Sabrina" <SLandreth@oaklandnet.com>, "Schaaf, Libby" <libbyforoakland@gmail.com>, "Moss, Tomiquia" <TMoss@oaklandnet.com>

Thank you for sharing and for holding the space for us. My heart is truly hurting for you, as you were much closer than most of us.

May the healing begin and move ahead at its own right pace.

Look forward to helping where I can.

Much love,

Jose

From: City Administrator**Sent:** Friday, December 09, 2016 3:07 PM**To:** Announcements**Subject:** a touching message of gratitude from one of the fire victims' mother

Dear City Staff,

This week has been extraordinarily difficult and taxing on many levels. As we wrap up our week, I wanted to share a message we received from the mother of one of the fire victims, who wanted us to share this with you:

On behalf of Jennifer Mendiola's loved ones, I would like to express our deeply profound gratitude to the Coroner's Bureau, the Alameda County Sheriff's Office, the Oakland Fire Department, the Red Cross, the sheriff and fire department chaplains, the mental health counselors and other volunteers and a special thanks to Oakland's wonderful mayor, Libby Schaaf.

These people have surrounded us with support and compassion. They have worked tirelessly to keep us updated and answer our questions.

They hugged us, held our hands, prayed and witnessed unbearable grief.

None of the families ate or slept as we endured the grim wait for notification. But the mayor, the sheriff and deputies, firefighters, coroners and all first responders ate and slept even less than us. They worked relentlessly.

We could not have survived this without them.

Anna Mendiola

Take care of yourselves and have a good weekend.

Sincerely,

Sabrina Landreth

City Administrator



Libby Schaaf <libbyforoakland@gmail.com>

Re: REVIEW NEEDED BEFORE 4pm: Update from ATF: Media Availability Tuesday, Dec. 13 at 11am at EOC

Watson, Johnna A. <JAWatson@oaklandnet.com>

Sun, Dec 11, 2016 at 9:04 AM

To: "Derryck, Erica" <EDerryck@oaklandnet.com>

Cc: "Boyd, Karen" <KBoyd@oaklandnet.com>, "Landreth, Sabrina" <SLandreth@oaklandnet.com>, "Daniel, Christine" <CDaniel@oaklandnet.com>, "Schaaf, Libby" <libbyforoakland@gmail.com>, "Moss, Tomiquia" <TMoss@oaklandnet.com>, "Hom, Stephanie" <SHom@oaklandnet.com>, "DeLoach Reed, Teresa" <TDeLoachReed@oaklandnet.com>, "Robinson Pinon, Angela C" <ARobinsonPinon@oaklandnet.com>, "Parker, Barbara" <BParker@oaklandcityattorney.org>, "Hunt, Michael" <MHunt@oaklandnet.com>, "Marquez, Marco" <MMarquez@oaklandnet.com>, "Hamilton, Harry" <HHamilton@oaklandnet.com>, "Garcia, Mai-Ling" <MGarcia@oaklandnet.com>, "Illgen, Richard" <RIllgen@oaklandcityattorney.org>, "Moreno, Doryanna" <DMoreno@oaklandcityattorney.org>, "Katz, Alex" <AKatz@oaklandcityattorney.org>, "Maher, Sean M." <SMaher@oaklandnet.com>, "Karchmer, Joanne" <JKarchmer@oaklandnet.com>

Good morning,

Thank you Erica.

Sent from my iPhone

On Dec 10, 2016, at 11:45 AM, Derryck, Erica <EDerryck@oaklandnet.com> wrote:

All,

This morning Sat, Dec. 10 at 9am I met with ATF Special Agent in Charge Jill Snyder, ATF PIO Alexandria Corneiro, Alameda County District Attorney Teresa Drenick and OPD PIO Marco Marquez to discuss the media plans for the ATF demobilization and completion of their work at the scene.

ATF has requested a final press conference at the EOC on Tuesday, Dec. 13 at 11am. They will only do the press conference if they have support from other agencies. I've outlined broadly the agencies and what role they are expected to play. The speaking order has not been determined. **ATF will be sending a media advisory out at 5pm today so if there is anyone not okay w/ participating I need to know ASAP.** Cathey Eide at the EOC has been notified that there is a request for a media event on Tuesday. She is also still holding the space for the update from fire on inspections which we had been planning already.

AGENCY	ROLE
ALAMEDA CO SHERIFF	<ul style="list-style-type: none"> -Reaffirm final victim count, notification to families and status of autopsies -Make clear per DA that autopsy reports may not be made public b/c of ongoing investigation
ATF	<ul style="list-style-type: none"> -Announce conclusion of their work at the scene -Announce that final report on the fire will be done by OFD with ATF investigatory information included

OAKLAND FIRE	-Status of the investigation
ALAMEDA CO DA	-Status of the investigation
RED CROSS	-Where those displaced by fire can go IF Red Cross is offering assistance to them
OPD	-Status of their presence at the site
CITY OF OAKLAND	-Status of the bldg being turned over to the owner -Support to victims -Updates for residents and businesses in the area -Where people who were displaced by the fire should go

There will be a prep meeting on Monday, Dec. 12 at 4pm which the DA is hosting at their location at 7667 Oakport Street, Suite 650. Teresa Drenick and I will be working over the weekend to create a final press release so that a draft can be reviewed on Monday. The City of Oakland is being asked to coordinate invites for the press event on Tuesday, which I have agreed to do.

In the interim, ATF is asking that FIRE: Confirm whether they need to remove the supports in the bldg. before it is released to the owner; that the CITY OF OAKLAND: Find out from Red Cross whether they are providing support to individuals who were displaced by the fire; SABRINA: Barb Maxwell from ATF is coordinating release of bldg. to owner on their end. Making sure you have her contact info: (925) 250-3113, Barbara.maxwell2atf.gov.

Feel free to call me if you have any questions.

Best,

Erica

Here is what was determined:

- 1) ATF will send

Erica Terry Derryck | Director of Communications | Office of Mayor Libby Schaaf | City of Oakland | One Frank H. Ogawa Plaza | 3rd Floor | Oakland, CA 94612 | Office: 510-238-7072 | Cell: 510-435-4345 | Email: ederryck@oaklandnet.com



Libby Schaaf <libbyforoakland@gmail.com>

RE: Briefing re: 31st Ave Donations to A's Community Fund

Hom, Stephanie <SHom@oaklandnet.com>
To: "Schaaf, Libby" <libbyforoakland@gmail.com>
Cc: "Karchmer, Joanne" <JKarchmer@oaklandnet.com>

Thu, Jan 12, 2017 at 5:43 PM

Mayor Schaaf,

Red Cross case workers have contacted and worked with families of deceased, injured, and displaced residents of the fire. The first round of distributions totaled \$441,000 and of that total, about 80% of the funds went to families of deceased and 20% went to injured and displaced. All parties within those categories received equal amounts.

I am still working on tracking down information about the injured party.

Stephanie Hom

Deputy City Administrator

City of Oakland | Office of the City Administrator

1 Frank H Ogawa Plaza, 3rd Floor | Oakland, CA 94612

(510) 238-7542 | shom@oaklandnet.com

From: Libby Schaaf [<mailto:libbyforoakland@gmail.com>]
Sent: Wednesday, January 11, 2017 2:43 AM
To: Hom, Stephanie
Cc: Karchmer, Joanne
Subject: Re: Briefing re: 31st Ave Donations to A's Community Fund

Thank you.

Could you give me more information about exactly how the funds were distributed and by what criteria?

On Tue, Jan 10, 2017 at 5:23 PM, Hom, Stephanie <SHom@oaklandnet.com> wrote:

Mayor Schaaf,

Per your request, attached is a written brief on the Status of Donations/Distributions to the Oakland A's Community Fund for Victims of the 31st Avenue Warehouse Fire. I will be available for specific questions at our scheduled meeting on Wednesday, January 11, 2017 at 12:30 pm.

Stephanie Hom

Deputy City Administrator

City of Oakland | Office of the City Administrator

1 Frank H Ogawa Plaza, 3rd Floor | Oakland, CA 94612

(510) 238-7542 | shom@oaklandnet.com



INTER OFFICE MEMORANDUM

TO: Mayor Libby Schaaf
FROM: Stephanie Hom
Deputy City Administrator
SUBJECT: 31st Avenue Warehouse Fire -
Status of Donations to Oakland
A's Community Fund
DATE: January 10, 2017

Objective

Provide information on the status of donations to the Oakland A's Community Fund for victims of the 31st Avenue Warehouse Fire.

Description

The **Oakland A's Community Fund** (Ken Pries, VP, Communications & Broadcasting) established the Oakland Fire Relief Fund in response to the tragic fire on December 2, 2016 at 1305 – 31st Avenue. The **American Red Cross** (Trevor Rikken, Regional Chief Executive Officer, Northern California Coastal Region) agreed to provide administrative services to the Oakland A's to facilitate the distribution of funds to fire victims and their families through an MOU signed between the Oakland A's and Red Cross on December 13, 2016. 100% of proceeds received are being distributed to the intended recipients.

The mechanism for receipt of donations has been the YouCaring website and checks payable to the Oakland A's Community Fund.

Status of Donations and Distributions

Grand Total Donations (Est) as of this date: **\$750,000**
(from approx. 3,600 donors)

Round 1 of Distributions: **\$441,000 distributed to...**
(with first distribution made on Dec 13, 2016,
upon signing of MOU)
-36 families of deceased
-1 injured
-26 displaced

Remaining Balance to be Distributed: **\$309,000**
(starting next week)

Listing of Donations Received (Over \$5,000)

Sutter Health	\$75,000
Warriors Players	\$75,000
Dignity Health	\$50,000

Kaiser Permanente (Financial Services)	\$50,000
Oakland A's	\$50,000
Raiders	\$50,000
Warriors	\$50,000
Ross Stores Foundation	\$25,000
Doris Fisher	\$20,000
Qatalyst Partners	\$20,000
Sprinkler Fitters, Plumbers, Electrical Workers, Sheet Metal Workers (Annie Eagan)	\$20,000 (pending but confirmed)
Anonymous (ESports Arena)	\$10,000
Anonymous	\$10,000
Eren Isik	\$10,000
Mechanics Bank	\$5,000
Nestle Dreyer's Ice Cream	\$5,000
Bay Area Council (Jim Wunderman)	\$5,000
Union Bank (Trina Villanueva)	\$5,000 (pending but confirmed)

Listing of Donations Pending (Over \$5,000)

Under Armour (Curry Shoes)	\$25,000 - \$45,000
San Jose Sharks	\$20,000
Greenway Golf (George Kelley)	\$5,000

I will be available for specific questions at our scheduled meeting on Wednesday, January 11, 2017 at 12:30 pm.

Cc Tomiquia Moss
Joanne Karchmer
Michael Hunt