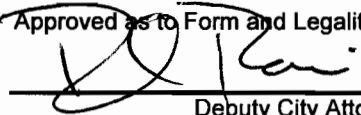


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Approved as to Form and Legality:  
  
Deputy City Attorney

## OAKLAND CITY COUNCIL

RESOLUTION No. 84312 C.M.S.

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**A RESOLUTION APPROVING THE BUDGET FOR THE WEST OAKLAND JOB RESOURCE CENTER FOR FISCAL YEARS 2013-14 AND 2014-15, AND APPROPRIATING AND ALLOCATING REVENUE GENERATED FROM THE OAKLAND ARMY BASE BILLBOARD FRANCHISE AND LEASE AGREEMENT TO THE WEST OAKLAND JOB RESOURCE CENTER AND RELATED OAKLAND ARMY BASE COMMUNITY BENEFITS USES INCLUDING CONTRACTS AND COMPLIANCE DIVISION AND OVERSIGHT COMMISSION STAFF IN AN AMOUNT NOT-TO-EXCEED \$500,000 ANNUALLY**

**WHEREAS**, in July 2012, the City Council approved Ordinance No.13131 C.M.S. which authorized a Lease Development and Disposition Agreement ("LDDA") for the Oakland Army Base Development Project; and

**WHEREAS**, the LDDA included a set of Community Jobs Policies, a Cooperation Agreement between the City and community groups, and a Billboard Franchise and Lease Agreement; and

**WHEREAS**, the Community Jobs Policies set targets for the employment of Oakland residents and disadvantaged workers on the both the construction and operations phases of the Oakland Army Base Development Project; and

**WHEREAS**, the Cooperation Agreement specified that the City will, with the assistance of community partners, take steps to establish a West Oakland Job Resource Center to assist job-seekers, employers and contractors in meeting the hiring targets of the Community Jobs Policies and a Community Jobs Oversight Commission to monitor compliance with the Community Jobs Policies; and

**WHEREAS**, the Billboard Franchise and Lease Agreement is an agreement between the City and Prologis CCIG Oakland Global, LLC, for the development of up to five billboards; and

**WHEREAS**, the Billboard Franchise and Lease Agreement provides for payments to the City, including an annual minimum payment per billboard per year and a percentage of revenue

generated by the billboards; and

**WHEREAS**, the West Oakland Job Resource Center must begin its work in advance of the commencement of construction work which is expected in late 2013; and

**WHEREAS**, additional resources will be needed for staff to support the Community Jobs Oversight Commission and conduct monitoring and enforcement activities for the Community Jobs Policies; and

**WHEREAS**, in December 2012, Council approved Resolution 84164 C.M.S. which approved in concept the use of billboard revenue to support the West Oakland Job Resource Center and other community benefits-related uses, including staff; now therefore be it

**RESOLVED**: That the Council hereby approves the budget (attached as Exhibit A) for the West Oakland Job Resource Center for Fiscal Years 2013-14 and 2014-15; and be it

**FURTHER RESOLVED**: That funds generated from the Billboard Franchise and Lease Agreement are hereby appropriated and allocated to the West Oakland Job Resource Center and other related community benefits uses including Contracts and Compliance Division and Oversight Commission staff in an amount not to exceed \$500,000 annually; and be it

**FURTHER RESOLVED**: That the funds shall only be spent when received and shall be deposited into the Army Base Leasing Fund (5761), West Oakland Resource Center Project (P465110) by the City Administrator or her designee for the benefit of the West Oakland Job Resource Center and related Oakland Army Base community benefits uses including Contracts and Compliance Division and Oversight Commission staff; and be it

**FUTHER RESOLVED**: That the City Administrator and her designees are hereby authorized to take whatever action is necessary with respect to said funds and budget consistent with this Resolution and its basic purposes.

IN COUNCIL, OAKLAND, CALIFORNIA, APR 16 2013, 20\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

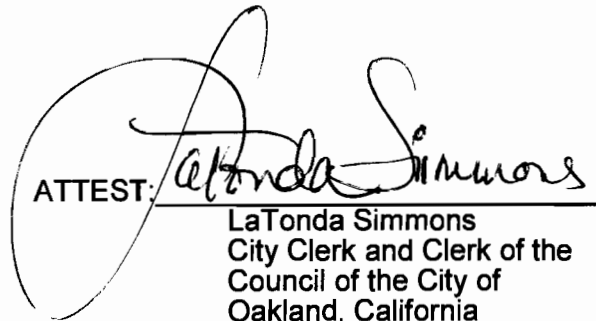
AYES – BROOKS, GALLO, GIBSON McELHANEY, KALB, KAPLAN, SCHAAF, REID and PRESIDENT KERNIGHAN – 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:

  
LaTonda Simmons  
City Clerk and Clerk of the  
Council of the City of  
Oakland, California

## EXHIBIT A

### West Oakland Job Resource Center Annual Budget FY 2013-14 and FY 2014-15

Position	Cost
Manager	\$85,000
Employer Liaison	\$52,000
Case Manager	\$42,000
Total salaries (3 FTE)	\$179,000
Total Fringe (30%)	\$53,700
<b>Total Personnel</b>	<b>\$232,700</b>
<b>Operational Expenses</b>	
Space Rental (Office & Program)	\$0
Telecommunications/Internet	\$2,500
Equipment Lease	\$3,000
Security/Maintenance	\$19,500
<b>Total Operational</b>	<b>\$25,000</b>
<b>Direct Expenses</b>	
Program supplies & materials	\$4,000
Staff Training	\$3,000
Worker Assistance (initiation fees, materials, tools)	\$8,000
<b>Total Direct</b>	<b>\$15,000</b>
Indirect Costs (insurance, audit etc.)	\$27,300
<b>TOTAL JOB RESOURCE CENTER</b>	<b>\$300,000</b>
Additional Contract Compliance and Oversight Commission staff	\$200,000
<b>TOTAL</b>	<b>\$500,000</b>