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## SEMINARS

**TOOLS AND STRATEGIES FOR TODAY'S PUBLIC INVESTMENT PORTFOLIO MANAGER**

MARCH 12-13, 2014 | CONCORD, CA
COST: PUBLIC OFFICIALS $225 | PRIVATE OFFICIALS $325
This seminar provides public agency investment officers and other public officials with an introduction to the concepts, tools, and strategies necessary to manage and oversee public investment portfolios. Panelists will address the components of portfolio management, including establishing policy objectives, managing cash flow, understanding permitted investments, assessing and mitigating risk, and structuring portfolios. MORE REGISTER

**MUNICIPAL MARKET DISCLOSURE: CURRENT TOPICS AND PRACTICES**

MARCH 18-19, 2014 | POMONA, CA
COST: PUBLIC OFFICIALS $175 | PRIVATE OFFICIALS $275
Both the Securities and Exchange Commission and the Government Accountability Office noted in their evaluation of the municipal market the need to improve market transparency through better disclosure. Efforts to do so, however, have stirred as much controversy as they have resulted in improved practices. This one and a half day program is devoted to a discussion of where we are and how much further we have to go. Day One of this seminar will focus on the current rules and proposed reform initiatives for primary and secondary disclosure practices by public agencies. Day Two will focus on recommended disclosure practices for direct loans and general obligation debt. MORE REGISTER

**FUNDAMENTALS OF LAND-SECURED FINANCING: CURRENT TOPICS AND PRACTICES**

APRIL 25, 2014 | SAN DIEGO, CA
COST: PUBLIC OFFICIALS $150 | PRIVATE OFFICIALS $250
This seminar will detail the land-secured financing process from district pre-formation through project implementation to on-going administration. Both Mello-Roos Community Facilities District and Assessment District financings will be covered in-depth. MORE REGISTER

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