**From:** BALLE
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## *Prosperity For All* BALLE Conference Offers So Much More...

Mandela Marketplace2

Living economy tours provide BALLE Conference attendees an in-depth look at *Prosperity For All* in action. The Urban Food Justice tour takes place in West Oakland, a diverse community of 25,000 residents where 45% of households earn less than $25,000 a year. As with other low-income communities and communities of color, the corner store remains the primary source of food for many families, and access to healthy food is a challenge.

Enter Mandela MarketPlace – one stop on the Urban Food Justice tour – a non-profit that works in partnership with local residents, family farmers, and community-based businesses to improve health, create wealth, and build assets through cooperative food enterprises. Hear firsthand about how the Mandela Foods Cooperative – a worker- and community-owned retail grocery store and nutrition education center – fosters economic empowerment and community health in this underserved area.

For more information on the Urban Food Justice tour and other exciting conference events, click here. Join other local economy thought leaders, social entrepreneurs, policymakers, network builders, funders and Localists of all kinds at the annual BALLE Conference on June 11-13 in Oakland, CA. Register by March 3rd for the best rates!

RegisterNow_v1

## In Our Communities

**20 Stories of Localism in Action**
From Los Angeles to Detroit, BALLE Fellows have been making the headlines for pioneering local economy work across North America. Check out these 20 insightful stories published in the last month.

**A Field Guide to Investing in A Regenerative Economy**
The Field Guide to Investing in a Regenerative Economy brings to life a vision of how financial capital can be a restorative agent in communities. Recently, the highlights include the local economy work of BALLE Members FoodLab Detroit and Washington's Viva Farms. Share your story today.

**Buying Local is More Than Just a Nice Idea**
LOCOBC
Vancouver BALLE Champion LOCO BC thoughtfully responds to this *Globe and Mail* article which criticized the importance and impact of Localism.

## What's Happening at BALLE

**We're Hiring: Director of Marketing and Communications**
Join our team! BALLE is looking for a master marketer and savvy storyteller to join our team as a Director of Marketing and Communications. Know a champion communicator? Share this opportunity with them!

**BALLE's Community Capital Toolkit Is Here – FREE Download!**
BALLE's toolkit includes a 20+ page *Guide to Community Capital*, free access to seven Community Capital webinars and a library of community capital resources. Download your toolkit today!

**Featured Fellow Series**
Jess Daniel is a BALLE Local Economy Fellow and the co-founder of FoodLab Detroit. BALLE recently sat down with Jess to talk about her work re-building food systems and Prosperity For All, all of which she describes in this recent blog post.

**Nikki Silvestri Named Executive Director of Green For All**
BALLE Local Economy Fellow and former ED of People's Grocery, Nikki Silvestri, was recently named ED of Green For All – a national organization founded by Van Jones dedicated to building an inclusive green economy. We congratulate Nikki on her new position and share her latest interview on MSNBC.

**Michelle Long Named a Purpose Economy 100 Leader**
Congrats to BALLE's fearless leader, Michelle Long, who was named to the Purpose Economy 100 for her work towards adding meaning back into the American economy. She sits alongside luminaries such as Al Gore, Michael Porter, and the founders of B Corporation and Etsy.

**Andrea Dean on Dreams, Personal Evolution and Sparkle Boots**
BALLE Local Economy Fellow Andrea Dean describes a personal evolution around bringing her 'whole self' to work, how that shift has impacted her leadership capacity and ability to advance her food systems work in Hawaii.

**BALLE Fellows and Hollyhock SVI - A Potent Combo!**
BALLE Local Economy Fellows and Alumni traveled to beautiful Cortes Island in B.C Canada for the annual Hollyhock SVI to learn, be inspired and add to the impact of this entrepreneurial event. Read more about their powerful experience.

## Partner Events & Resources

**Art of Hosting Workshop: Building Resilient Community + Organizations**
**March 7-9 | Petaluma, CA**
***Use Promo Code "BALLE" to Save $200***

artofhosting_logo

This event rooted in the Four Fold practice of the Art of Hosting, teaches a participatory approach for leading, convening, and engaging groups. Register today.

**ASBC Media Boot Camp**
**March 12, 20, 26, and April 2**
ASBC's Media Boot Camp series offers tips and tools for Localist leaders about local media, writing an op-ed and activating your community through social media.

ASBC logo

**The Social Enterprise Alliance Summit '14**
**April 13-16 | Nashville, TN**
***Use Promo Code "BALLE33" to Save 33%***
Since 2000, The Social Enterprise Alliance's (SEA) Summit has been the signature event for learning, collaborating, and creating a social enterprise movement through collective inspiration and action. Register today!

**Social Venture Network 2014 Spring Conference**
**April 24-27 | San Diego, CA**
***Use Promo Code "FF-200" to Save $200***
Join the top minds of socially responsible business in exploring what matters most...in your work...in your life...for our planet at SVN's Spring Conference in San Diego. Register today!

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