**From:** Justin Bean
**To:** Schaaf, Libby
**Subject:** WEBINAR: Case Studies in Parking Data and Analytics: Improving Management
**Date:** Wednesday, February 19, 2014 9:14:22 AM

Is this email not displaying correctly?
View it in your browser.

WEBINAR: Case Studies in Parking Data and Analytics: Improving Management

# Case Studies in Parking Data and Analytics: Improving Management

## "You can't manage what you can't measure"

- Bill Hewlett, Co-Founder of Hewlett-Packard

**Join us for a complimentary live Webinar by Streetline**
http://www2.streetline.com/e/23322/register-285459614/3jflj/274767489

**When:**
**Wednesday, March 5th**
**10:00 a.m. PST/1:00 p.m. EST**

**What:**
Data from over 200 million parking events has been registered by Streetline's smart parking systems in cities around the world.

- How are cities, parking managers, and parking consultants using this data to improve management?
- What have been the results data-based management?
- How can analytics be used to improve policy, pricing, and workforce management?

- How can data help you break down silos, educate decision-makers, and improve streamline the approval process?

Case studies from real deployments will be presented to give you insights on state-of-the-art management tools and techniques. Join us for this must-see webinar, to see parking analytics bring data to life, and how they can improve parking management in your city.
Click here to join us on Wednesday, March 5th, at 10:00 a.m. PST/1:00 p.m. EST for this must-see webinar!
http://www2.streetline.com/e/23322/register-285459614/3jflj/274767489

**Who:**

VinodhWeb

## Ashley Drewery

**Director of Client Services, Streetline**
Ashley leads the Client Services group at Streetline, a cross-functional team that ensures customers are getting the most value from the company's technology. Specifically, Ashley partners with customers to develop highly detailed reports, provide data-driven insights, conduct product training, oversee issue resolution, and develop strategic recommendations to help cities optimize their parking assets. She began her consulting career at Booz Allen Hamilton working with the Department of Defense, Military Departments and Department of Veterans' Affairs. Ashley also worked at PricewaterhouseCoopers' Federal Practice where she helped the Army's Northern Regional Medical Command

## Ken Voss

**Senior Vice President, Streetline**
Ken has over 20 years of technology experience in the transportation industry Ken has led some of the most innovative technology projects in the industry from the management of moving assets to smart parking systems. At Streetline, Ken has led Streetline's engagement in Smart Parking systems throughout the country including the Los Angeles Expresspark project, the largest sensor based smart parking system in the world. Before joining Streetline in 2010 he was an executive vice president and co-founder of Spear Technologies, a leading enterprise, asset management company specializing in the public transportation industry where he held key executive positions and lead Spear

(NRMC) develop the strategic objectives and implement the Balanced Scorecard, as well as Everis Consulting.

projects for the New York MTA, the Los Angeles MTA, Amtrak, Golden Gate bridge and projects worldwide.

follow on Twitter | friend on Facebook | forward to a friend

*Copyright © 2013 , All rights reserved.*

**Our mailing address is:**

Streetline
393 Vintage Park Dr.
Suite 140
Foster City, CA 94404

unsubscribe from this list | update subscription preferences