**From:** SBA / Oakland Grown
**To:** Schaaf, Libby
**Subject:** Edible Innovations from Oakland Superstars, Social Media Workshop, Sustainable Singles and More
**Date:** Tuesday, February 18, 2014 11:05:53 AM

Edible innovations from Back to the Roots, Sustainable Singles Mixer, Social Meida Workshop, and Bacon and Beer Festival

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# Sustainable Business Alliance

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**Nikhil Arora, Co-Founder**
**Back to the Roots**

Friend on Facebook

Follow on Twitter

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**FREE $300 value home whitening kit**
Lake Merritt Dental

**10% OFF total purchase**
Collection Agency Art & Design

**20% OFF any Field Day Wearable item**
Field Day & Friends

**Free custom canvas/ hemp tote**
25th Street Collective

Meet Nikhil and learn about this amazing sustainable Oakland business that has experienced lightening fast growth and won a place in all of our hearts for their edible innovations!

**Preview their story on**
**Martha Stewart | Today Show | Wall Street Journal**
**PBS Kids | BBC World News | TEDx**

**Tuesday, Feb 25, 2014 | 5:30 - 8:00 pm**

@ the stylish offices of **Larson/Shores Architects**
w/ tips from **The Center for Stress Reduction**
& Tasty Treats from **Common Fare Foods**

FREE for paid members | $20 general public
$15 with registered Oakland Grown Card*
*use 1st 7 digits of your card as the promo code

Hosted by Sustainable Business Alliance / Oakland Grown
with **One PacificCoast Bank** and **East Bay Express**

Sponsored by **East Bay Community Foundation**
Sound Provided by **Mr D's Music Club**

## Oakland Bacon & Beer Fest | Sun, March 9

25+ Brewers, 25+ Local Restaurants, More bacon and beer than you can imagine! Proceeds benefit Sustainable Business Alliance and our Oakland Grown local economic development programs!

**March 9, 2014 | 2:30 - 5:00 pm | Jack London Square Market Building | 55 Harrison, Oakland, CA 94607 |$40 | Get Tickets Here**

## Singles Mingle | Weds, March 12

**Finally a singles event specially for professionals that care deeply people, planet, prosperity and the work you do.** All genders and orientations welcome. No pressure,

**10% OFF selected items**
Turtle and Hare

**FREE medium coffee**
Caffé 817

**$100 OFF space rental**
Betti Ono

**FREE Oaklandish t-shirt**
Oaklandish

**20% OFF 1 hr coaching session**
Get it Done! Coaching

**20% OFF purchase of $50 or more**
Laurel Bookstore

**$50 OFF an eblast ad**
East Bay Express

**$10 store credit**
SoleSpace

**$10 store credit**
La Borinqueña / Tina Tamale

**$10 OFF purchase of $50 or more**
Bay Area Custom Prints

**FREE taco or burrito**
Baja Taqueria

**20% OFF anything in the store**
Issues

**$10 store credit**
Marion & Rose's Workshop

**FREE video rental**
Video Room

**$10 store credit**

no games, no forced socializing. With DJ Fee Dog | 21 and Over. Co-hosted with **East Bay Express**.

**Wednesday, March 12 | The Layover Music Bar & Art Lounge | 1517 Franklin Street, Oakland | 7-10pm. RSVP on Facebook | Pay at the Door | $15 | $10 for SBA/OG members**

## Social Media Workshop | Thurs, March 13

This workshop will show you how to: 1) Capitalize on SBA and Oakland Grown's extensive Social Media reach (our 5000+ Facebook & 5000+ Twitter followers), 2) Set up a strong Web Presence for your business, 3) Learn about Web Marketing & Social Media.

**Thurs., March 13 | 6:30-8:30pm | 1900 Webster St, Oakland | $35 for non-members | FREE for Dues-paying SBA / OG members | RSVP Here**

## Other Events & Resources

### PROPEL Business Growth Program : Deadline TONIGHT

The PROPEL Small Business Growth Program (PSBG) by Alliance for Community Development helps business owners to develop and execute a key growth strategy and achieve a major milestone in annual revenue. Whether you are trying to reach $100,000, $250,000, $500,000, or $1,000,000 in annual revenues, crossing your next revenue milestone will put you on a path toward success and open opportunities for financing future growth. **Details and application here.**

### ICA Business Growth Strategy Series

As an entrepreneur, your time and energy are of the essence. It is with this in mind that Michael Bush and ICA, in partnership with Lorry I. Lokey Graduate School of Business at Mills College , created The 8 Factors: Business Growth Strategy Series (BGSS), a proven framework to help you strategize and actualize practical solutions to lead and grow your business. **Details and**

Entrez! Open House

**20% OFF purchase of $100 or more**
Harper Greer

**$10 OFF treatment or service**
Angelos Chiropractic

**FREE weekend wine tasting**
Wine On Piedmont

**$5 OFF anything in the store**
Bee Healthy Honey Shop

**$20 off anytime you use your card**
**50% off smog check**
Primos Smog

**$10 OFF purchase of $50 or more**
Phat Matt's BBQ

**$5 donation to a McClymonds student**
Mandela Foods Co-op

**$10 credit**
Energy Matters Acupuncture & Qigong

These rewards are available by redeeming various amounts of OakShares. Some are for 25 OakShares, some are for 200 and many in between. Full descriptions are available on the website.

**application here.**

## BALLE is Hiring: Director of Marketing

Reporting to the Chief Operating Officer, the Director of Marketing and Communications is accountable for planning, creating, and executing the organization's external marketing and communications efforts with a consistent and strategic voice. Director will produce messaging, communications, and publications to support BALLE's mission, programs and fundraising efforts. Director will work with members of the staff, and will supervise contractors, vendors, and interns. **Details here.**

## SBA Sponsors



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