**From:** Maria Alderete
**To:** CH (15X)
**Subject:** Measure Y Informational Update.
**Date:** Tuesday, February 18, 2014 4:09:01 PM

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Hello Cleveland Heights Neighbors,

Measure Y is an important funding source for OPD. I'm monitoring this city's progress for renewing Measure Y, which is slated to expire this year. First is a primer, second is the agenda item for today's city council meeting which gives a good idea of process if you are interested in following and/or participating. At the bottom is some opinion. I know this is a hot topic, feel free to share perspective.

**Measure Y Primer**

--[if !supportLists]-->• <!--[endif]-->Approved 2004 - 69.6% yes / 30.4% no
--[if !supportLists]-->• <!--[endif]-->Parcel and Parking Lot Tax
--[if !supportLists]-->• <!--[endif]-->Revenues: $20,000,000/yr
--[if !supportLists]-->• <!--[endif]-->Duration: 10 years
--[if !supportLists]-->• <!--[endif]-->Statutory Use of Annual Measure Y Funds:
<!--[if !supportLists]-->• <!--[endif]-->$4M to Oakland Fire Department
<!--[if !supportLists]-->• <!--[endif]-->No less than 40% of remainder ($6.4M) to be spent on violence prevention programs administered by the Oakland Dept of Human Services
<!--[if !supportLists]-->• <!--[endif]-->Remaining funds to be used to:
<!--[if !supportLists]-->o <!--[endif]-->Hire 63 Community Policing Officers; and
<!--[if !supportLists]-->o <!--[endif]-->Implement other community policing programs administered by OPD.
<!--[if !supportLists]-->• <!--[endif]-->In order to collect the revenues, the City is required to maintain at least 739 officers, not counting the 63 Community Policing Officers.
--[if !supportLists]-->• <!--[endif]-->In 2010, Measure BB (approved 70% to 30%) amended Measure Y to remove requirement to maintain 739 officers.

**Discussion schedule for Today's City Council Meeting**
From: Councilmember Noel Gallo

Recommendation: Adopt A Resolution Establishing The Timeline For Discussion And Debate By The Council Regarding The Public Safety Measure (Former Measure Y) To
Be Submitted By The City Council To Voters On The November 4, 2014 Ballot; And Establishing A) A Transparent Public Process That Allows For Maximum Public Participation, And B) Designating The Public Safety Committee As The Official Designated Body To Develop Policy For The Measure To Be Considered By The City Council (13-0312)

The February 11, 2014 Public Safety Committee approved recommendations as amended with a vote of 4 Ayes.
The Committee approved recommendations as amended to include the following revisions to read as follows:

1. The development of the Public Safety Measure shall be a public process
with recommendations made in the Public Safety Committee of the Oakland City Council.
3. The development of the Public Safety Ballot Measure shall allow for and
encourage participation from formal and informal community groups, organizations and individuals.
5. Community hearings and Public Safety Committee meetings which shall take place in March, April and May of 2014 shall be publicized and made available for public input, discussion and development of the characteristics of the Public Safety Ballot Measure from community members who wish to comment.
7. The Oakland City Council will formally consider the Public Safety Ballot Measure at one or more of the Oakland City Council Meetings prior to its summer recess.

**Opinion:**

- This biggest challenge for OPD is hiring. They aren't recruiting enough locals for new academies, minimal lateral hires and academies have lower than expected new officers. Mean while, attrition seems high.
- I've heard that some of the programs funded for "violence prevention" over the last 10 years have found federal funding sources.
- I personally would like a measure focused only on OPD, not fire department, not violence prevention. They are important, but we need to focus on hiring.
- I feel we need some kind of committed funds to ensure academies are funded until at least 800 cops are hired.
- **MORE THAN ANYTHING, WE NEED A POLICE CHIEF.** LEADERSHIP IS CRITICAL AND WE'VE BEEN TOO LONG W/O ONE AND CAN'T SEEM TO RETAIN GOOD ONES.