**From:** close the gap CA
**To:** Schaaf, Libby
**Subject:** Last call for webinar
**Date:** Monday, February 17, 2014 2:03:00 PM

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# Join us Tuesday!

The No. 1 reason we don't have more progressive women in office? Not enough run. Register now for our free quarterly webinar:

## "How to Be An Ace Recruiter"

**Who:** Hon. Deborah Ortiz, State Sen. (ret.) Jim Moore, pollster
Kathy Bowler, campaign strategist
Mary Hughes, moderator

**When:** Noon to 1 pm PT, Tue. Feb. 18*

**Can't attend? Register today & you'll get a link to the recording.*

**How:** Register now**.**

In search of the perfect candidate? Our Webinar will give you the tools to identify and recruit winning women candidates. We'll talk geography, demographics, vote history and trends. Plus:

- Does the legislative leadership recruit candidates?
- What are the political parties looking for and where do they find the best prospects?
- What kind of experience do voters value most in a candidate?
- What online resources are available for prospects and recruiters?
- Q&A

See you Tuesday.

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