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|---|---|
| **From:** | billfrom stockton |
| **To:** | Schaaf, Libby |
| **Cc:** | Rose, Patricia; Richards, Araina; Sykes, Renee |
| **Subject:** | Tile, the world"s largest lost and found.[a super crime stopper?] |
| **Date:** | Thursday, February 20, 2014 11:26:32 PM |

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It's cheap , and can be very stealthy.

*https://www.youtube.com/results?search_query=Tile%2C+the+world%27s+largest+lost+and+found&sm=12*

*https://www.youtube.com/watch?v=AMKdVPpaNvM*

http://www.thetileapp.com/

# Tile

- This is Tile™
- On the Go
- Our App
- Community
- Features
- Support
- Blog
- FAQ

## Tile, the world's largest lost and found.

With your help, 49,586 backers
preordered Tiles totaling $2,681,297.
Preorder now for $19.95
Preorder your Tiles
Sold Out! Orders Shipping Spring 2014
Preorder now for Summer 2014
Orders placed after December 20th will be shipped Summer 2014

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### Small and sleek, Tiles go everywhere you do.

Just attach, stick or drop your Tile into any item you might lose: laptops, wallets, keys, guitars, bikes—you name it. Then get on with the fun.

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3.
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5.

## Keeping track of stuff on the go

The Tile App on your phone makes it easy to find your Tile(s) anywhere, anytime.

- **More is better**

  Use Tile on as many things as you want.
  Add up to 10 Tiles on an account.

- **Share with people you trust**

  You can share access to Tiles with friends,
  family, and trusted coworkers.

- **Take that, couch cushions**

  Tiles will sound an alert if triggered.
  If you can hear it, you can find it.

- **The last place seen**

  The Tile app remembers where it last saw your Tile, so you can easily find it right where you left it.

## Strength in numbers

With the Tile community, it's like having the rest of the world help you find what you're looking for.

## Features Overview

- **iOS Compatible**

  Works with iPhone 4S, iPhone 5, iPad Mini, iPad 3rd and 4th gen, and iPod Touch th

5 gen.

- **You're getting warmer**

  You can see yourself getting closer and further away from the Tile when within a 50 - 150ft range.

- **No batteries to replace?**

  Nope, you never need to replace the batteries or even charge your Tiles.

- **A whole year?**

  Tiles last a year. We'll remind you when it's time to order new Tiles and send you an envelope to recycle your old ones.

- **Now hear this**

  Tiles come with a built-in speaker so you can easily hear it in close range.

- **Right where you left it**

  The Tile app saves the last GPS location it saw your Tile.

## Frequently Asked Questions

- What phones does Tile work with?
  Works with iPhone 4S and newer, iPad Mini, iPad 3rd gen and newer, and iPod Touch 5th gen and newer.
- Does Tile work on Android, Windows Phone, or Blackberry?
  No, not at this time.
- No Android support?
  At this time Android does not support Bluetooth 4.0. A few Android phone manufacturers have released BLE SDKs, however they are lacking in quality and stability. At Tile, the quality of our products is of utmost importance, and until there exists an Android platform that meets our quality standards, we will not be releasing a Tile app for Android.
- What is the range of Tile?
  The range from your phone is 50 - 150ft depending on the environment. However, if any other Tile user's phone is within 50 - 150ft of your Tile, you will receive an update with the location of your Tile. When this happens, you will see a pin on the map view for your Tile. This essentially makes the range limitless once there are enough Tile users in your area.
- How long will my Tile last?
  Each Tile lasts for one year after activation with the Tile app. When a year is almost up, we'll remind you to order a new Tile.
- How does Tile stick to surfaces?
  Each Tile comes with a double-sided adhesive that can go on the back of your Tile. This can stick to virtually all surfaces.
- Can other Tile app users search for my Tiles?

No. The Tile team takes your security seriously. Only you and the Tile users you've explicitly shared your Tiles with can search for your Tiles.

- When will Android support be available?
  The main prerequisite is solid Bluetooth 4.0 support on Android. Once that is available we can start making plans towards bringing Tile to Android.
- Where should I direct press inquiries?
  Email press@thetileapp.com.

- If my Tile app updates the location of someone else's Tile, will my location be shared with anyone?
  No. When the Tile cloud servers send the Tile location update to your fellow Tile community member, none of your Tile account information will be shared with them. All that person will receive is a GPS location. He or she will not know who provided the location update.
- How do I set up my Tile?
  When you pull your Tile out of the box, depress the 'e' on the Tile. Then, from the Tile app, go to the Add a Tile screen and hold your new Tile up to your iPhone. The Tile app will automatically add your new Tile to your account.
- What will the Selfstarter campaign funds be used for?
  The campaign funds will be used for the first Tile manufacturing and production run.
- When is Tile shipping?
  Tile will begin shipping the very first orders in April of 2014 based on the order in which people purchased. Orders placed after December 20th will likely be shipped in the Summer of 2014.
- When will my credit card be charged?
  Your credit card will be charged one to two days after placing your order.
- Can I have Tile shipped internationally?
  Tile is available for shipment in the US, Canada, countries in the EU, Australia, and New Zealand. Canadian shipments require a shipping charge of $8. EU, Australia, and New Zealand require a shipping charge of $14. In the future, we will be rolling it out to other countries.

  June 27th update - Due to extremely high demand for Tile in the EU and ANZ, we have begun accepting pre-orders for shipments there! Thanks for all the feedback.
- Never replace the battery?
  Tile is designed so that you never replace the battery. There are several benefits of this design:

  1. Ease of Use - Trying to find the right coin cell battery is a pain. You never have to do this with Tile.
  2. Waterproof - Tile is waterproof.
  3. Thinner - Allows Tile to be much thinner.
  4. Latest and Greatest - Once a year you get the latest and greatest Tile.

  From the Tile community perspective, part of our vision is making Tiles less expensive and longer lasting every year.
- Who did your video?
  The video was produced by Feedback LLC.
- How can I email you?
  Email team@thetileapp.com.

# Preorder now for Summer 2014

Preorder your Tiles

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