From: Small Business Administration
To: Schaaf, Libby
Subject: Twitter Chat for Young Entrepreneurs | How to Create a Marketing Action Plan | How to Make Social Media Work for Your Business
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SBA Twitter Chat: Startup Advice Young Entrepreneurs Love

SBA will host a Twitter Chat for young entrepreneurs in recognition of National Entrepreneurship Week to learn how to turn their business idea into a reality, the steps to starting a business, and the know-how needed to help their businesses succeed.

Details:

Wednesday, February 19 | 3 pm - 4 pm (ET) | Hashtag #sbaEweek

> Read more

Social Media Links

Creating a Marketing Action Plan

We all know marketing is key to small business survival and success. Here are some tips from guest blogger Rieva Lesonsky to help you become an effective marketer in a landscape of seemingly endless tools and platforms.

> Read more

Webinars: Success with Online Reviews from Yelp and SBA

Join the SBA and Yelp for these webinars as part of their effort to provide America's small businesses with the information you need to successfully engage with online reviewers and tips for monitoring your online reputation.

- February 11, 2pm ET | Register now
- February 25, 2pm ET | Register now

Affordable Care Act 101 Webinars

With new health insurance marketplaces open, the SBA and Small Business Majority are hosting free Affordable Care Act 101 weekly webinars so small business owners can learn the basics of the Affordable Care Act and how they can enroll in health insurance marketplaces.

Join us every Thursday at 2pm ET:

- February 13 | Click to Register
- February 20 | Click to Register

- February 27 | Click to Register

How to Make Social Media Work for Your Business

You've heard time and again that social media marketing is the key to your business's success. But, do you know where the corresponding lock is? Or how to use it? Here's some guidance to set you on a clear, strategic path of the right ways to make social media work for your particular enterprise.

> Read more

SBA Disaster Assistance During FY 2013

Fiscal year 2013 was one of the busiest in recent memory for SBA's disaster assistance program, having approved a total of 46,817 disaster loans for $2.8 billion. Check out some more interesting stats about how SBA helped small business succeed, even in the wake of disasters.

> Read more

SBA Signs Alliance with United South & Eastern Tribes, Inc. to Expand Outreach to American Indian Communities

SBA's Office of Native American Affairs takes another step to expand outreach to American Indian communities and American Indian owned businesses when it signed a Strategic Alliance Memorandum (SAM) with the United South and Eastern Tribes, Inc.

> Read more

TIP: Are you starting a business? The federal government is home to many different programs and resources that can help you start your own small business. BusinessUSA has made it easy to find them with a tool to help you start a business.

Register for ChallengeHER: Norfolk, VA– Insights for Women-Owned Businesses in Federal Contracting

Join us for the next ChallengeHER event in Norfolk, VA on Wednesday, February 19. This event will help women-owned small businesses learn how to take part in the WOSB Federal Contract Program and grow their businesses through federal contracting.

> Register now

Are You Prepared For a Disaster?

Start your disaster recovery plan today with free tools from SBA.

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Counseling and Training

Get free business training and counseling - online and across the country.

LEARN MORE

Online Government Contracting Training

Understanding government contracts and how to obtain them.

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