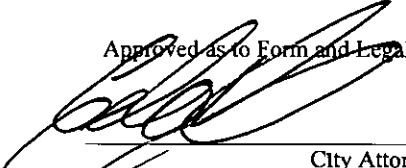


FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2012 SEP 13 PM 4:03

Approved as to Form and Legality

  
City Attorney

**OAKLAND CITY COUNCIL**  
**ORDINANCE NO. 13135 C.M.S.**

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**AN ORDINANCE AMENDING ORDINANCE NO. 13078 C.M.S., THE MASTER FEE SCHEDULE, AS AMENDED, TO ESTABLISH OR MODIFY FEES ASSESSED BY THE OFFICE OF THE CITY ADMINISTRATOR TO ESTABLISH A MUNICIPAL IDENTIFICATION APPLICATION FEE FOR IDENTIFICATIONS ISSUED PURSUANT TO CHAPTER 2.34**

**WHEREAS**, the City of Oakland periodically updates its Master Fee Schedule to account for general cost of living increases and program changes and other costs; and

**WHEREAS**, City departments incur costs related to the implementation, regulation, and oversight of city programs and permitting activities; and

**WHEREAS**, the fee modifications and additions proposed herein have been justified by the respective agencies and are identified in an "Agenda Report" dated September 25, 2012 to Deanna J. Santana, City Administrator, entitled "Municipal Identification License Agreement;" and

**WHEREAS**, the City Council finds and determines that the herein-referenced modifications and additions are necessary to reimburse the City for the actual costs of performing the various municipal and regulatory functions; and

**WHEREAS**, when the City of Oakland's Municipal Identification program created in 2009 as a method by which individuals who could acquire a form of identification and receive banking services;

**WHEREAS**, Oakland was a leader in creating and implementing a program to serve the under-banked and unbanked local populations of Oakland; and

**WHEREAS**, in the past three years have seen an increased need for immigrant and day laborer populations to safely store and carry their pay; and

**WHEREAS**, there is greater general public support for the Oakland Municipal Identification and Debit Card, and

**WHEREAS**, implementation of the program will require staff oversight and contract management; and

**WHEREAS**, for the reasons set forth above, the Council declares that this ordinance is necessary to establish fees for the actual cost of staff time spent monitoring the licensing agreement to provide Municipal Identification and Debit Cards; and

**WHEREAS**, the Municipal Identification Debit Card Provider SF Global has agreed to compensate the City for the Actual cost of staff time spent in overseeing and implementing the program; and

**WHEREAS**, Staff will invoice SF Global on a monthly basis for the actual staff time spent based on each respective staff's fully loaded and encumbered hourly rate;

**WHEREAS**, a Public Hearing was held on June 19, 2012 to review the proposed fee changes; now, therefore

**THE COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN AS FOLLOWS:**

**Section 1:** The Master Fee Schedule as set forth in Ordinance No. 13078, as amended, is hereby amended to modify and establish fees assessed by the Office of the City Administrator and as set forth in Exhibit A, attached hereto and made a part hereof

**Section 2:** This ordinance shall be effective on March 20, 2012 upon approval by the Council of the City of Oakland.

IN COUNCIL, OAKLAND, CALIFORNIA, OCT 16 2012

**PASSED BY THE FOLLOWING VOTE:**

**AYES-** BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAFF, and PRESIDENT REID *8*

**NOES-** *0*

**ABSENT-** *0*

**ABSTENTION-** *0*

ATTEST: *LaTonda Simmons*  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California

*Date of Attestation: November 1, 2012*



**City of Oakland**  
**Master Fee Schedule**  
*Effective July 19, 2011*

**CITY ADMINISTRATOR**

		PROPOSED FEE (FY 2011-12 )	% CHANGE
FEE DESCRIPTION	FEE	UNIT	
<b>SPECIAL ACTIVITIES</b>			
J. APPLICATION FEE FOR A OAKLAND MUNICIPAL IDENTIFICATION CARD			
1 Municipal Identification Debit Card			
a. Full price	NEW	\$15.00 per application/renewal (non-refundable)	
b. Reduced price	NEW	\$10.00 per application/renewal for seniors, youth, and low income applicants	
2 Costs of Oversight and Administration of Program (actual)			
a. City Clerk	NEW	\$67.03/hr	
b. City Council aliey Analyst	NEW	\$39.38/hr	
c. Deputy City Administrator	NEW	\$79.68/hr	
d. Deputy City Attorney III	NEW	\$61.11/hr	
e. Deputy City Attorney IV	NEW	\$67.37/hr	
g. Lt. Oakland Police Department	NEW	\$62.19/hr	
h. Treasury Analyst	NEW		

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**AN ORDINANCE AMENDING ORDINANCE NO. 13078 C.M.S., THE MASTER FEE SCHEDULE, AS AMENDED, TO ESTABLISH OR MODIFY FEES ASSESSED BY THE OFFICE OF THE CITY ADMINISTRATOR TO ESTABLISH A OAKLAND MUNICIPAL IDENTIFICATION DEBIT CARD PROGRAM**

**NOTICE AND DIGEST**

This Ordinance authorizes an amendment to Ordinance Number 13078 C.M.S. (Master Fee Schedule), as amended, to establish, modify and delete fees assessed by the Office of the City Administrator, City Administrator, Office of the City Attorney, Office of the City Clerk, Oakland Public Library, Police Services Agency, Fire Services Agency, Office of Parks and Recreation, Public Works Agency, and Community and Economic Development Agency. These amended fees would become effective October 2, 2012 and would remain in effect until further notice. A public hearing has been scheduled to review the proposed fee changes. The meeting will take place at the time of the first reading of the proposed ordinance by the City Council, on October 2, 2012, at 7:00 pm or as soon as practically possible thereafter.