

Oakland Zero Waste Strategic Plan

Public Meeting #3 – September 20, 2006

REVIEW OF *DRAFT* SELECTED ZERO WASTE STRATEGIES

City Hall, Hearing Room #4 - 7:00 to 9:00 pm

AGENDA

- A. Review: Summaries of June 28 and July 19 Public Meetings, June 29 Sustainable Business Leaders Meeting; Timetable; and Draft Selected Zero Waste Strategies (30 mins.)
- B. Review of Selected Strategies and Major Focus Areas (75 mins.)
 - 1. What's missing? Who's missing?
 - 2. Major comments on strategies and focus areas.
 - 3. Major comments on Environmental Hierarchy evaluative criteria.
- C. Input after Meeting (10 minutes)
 - 1. Post general comments to <http://groups.yahoo.com/group/ZeroWasteOakland> to share them with all involved in the process, or email the City at: zerowaste@oaklandnet.com to comment directly to the City.
 - 2. For any specific suggested edits to the selected strategies document, go to the "files" area of <http://groups.yahoo.com/group/ZeroWasteOakland>, and forward a "track changes" redline version of the "Oakland Zero Waste Strategic Plan - Review DRAFT" document to zerowaste@oaklandnet.com.
- D. Next Steps (5 minutes)

Please include a legible email address on the sign-in sheet for tonight's meeting.

For more information, please call the Oakland Recycling Hotline: 510-238-SAVE, email zerowaste@oaklandnet.com, or visit www.zerowasteoakland.com.

Zero Waste Strategic Plan Selected Strategies and Major Focus Areas

Apply the Following Strategies/Tools...

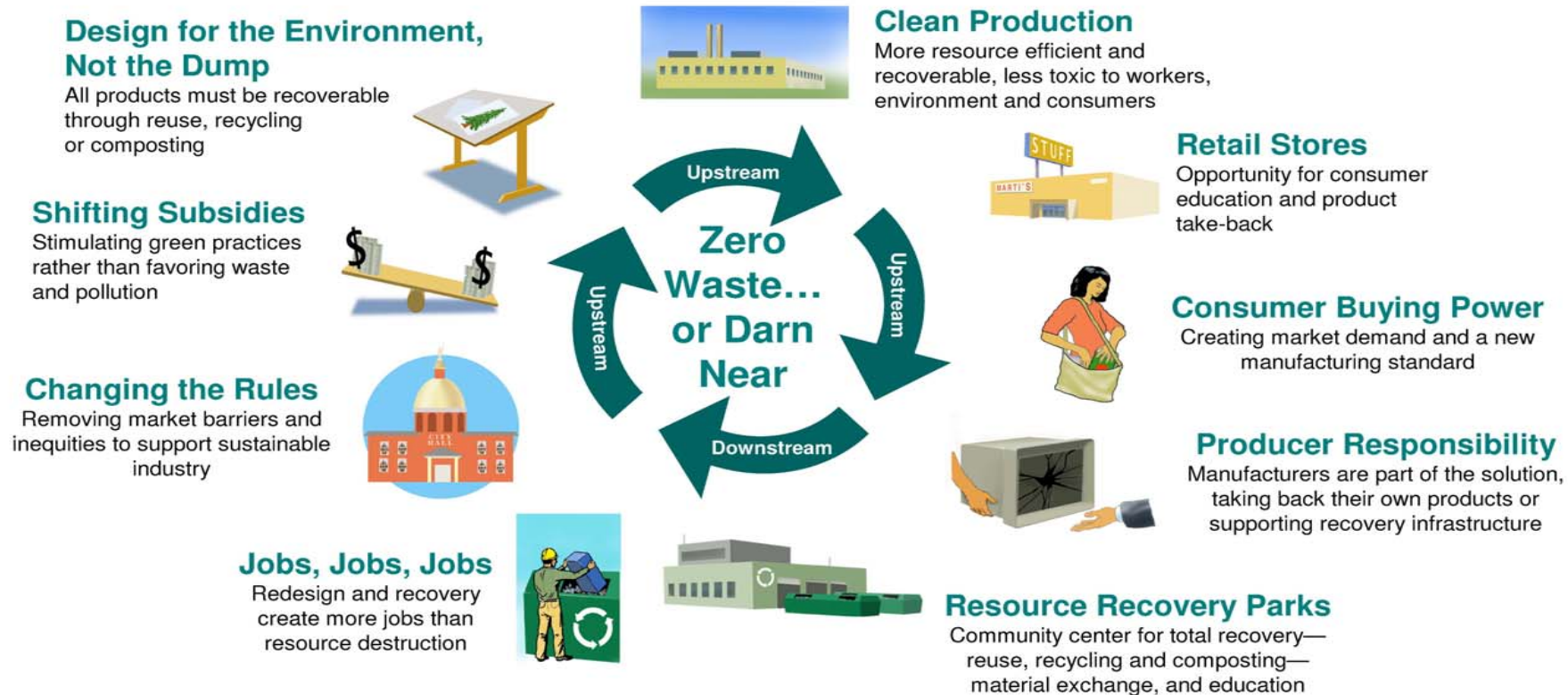
1. Proactively pursue a defined legislative and regulatory policy agenda
2. Develop and conduct Zero Waste/Sustainability public education, information, branding, outreach, communications, and messaging
3. Develop, implement, and leverage partnerships, programs, and campaigns toward Zero Waste Sustainability
4. City government lead by example in developing and implementing Zero Waste policies and practices
5. Apply incentives and new rules

To the Major Focus Areas of...

1. Upstream materials management system redesign and product policy reform
2. Waste management system redesign
3. Green business and jobs, with land capacity for infrastructure
4. Significant advancement in green building practices
5. Significant decreases in business/commercial waste generation and disposal

The Zero Waste Economy

Designing a Full-Cycle System—Upstream AND Downstream



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www.ecocycle.org/zerowaste/zwsystem