OFFICE OF THE CLERN OAKLAND CITY COUNCIL 2006 NOW 16 PN 4: 24 RESOLUTION NO. 80286 C.M.S.

RESOLUTION ADOPTING A STRATEGIC PLAN TO ACHIEVE THE CITY COUNCIL GOAL OF ZERO WASTE BY 2020 FOR THE CITY OF OAKLAND

WHEREAS, the City of Oakland has taken steps toward promoting sustainable use of resources and materials, including programs and policy goals to reduce, reuse, and recycle materials that would otherwise be disposed as waste; and

WHEREAS, on March 6, 2006 the Oakland City Council approved Oakland Resolution #79774 C.M.S. which adopted a Zero Waste Goal by 2020 and directed Public Works Agency staff to prepare a Zero Waste Strategic Plan for the City of Oakland; and

WHEREAS, Public Works Agency staff, in concert with the Mayor's Office, conducted four public meetings to solicit input and receive feedback from the general public and sustainable business leaders, and has prepared a Zero Waste Strategic Plan for the City of Oakland based on participant feedback received via this public process as well as its own research and guidance provided by the Resolution which adopted Oakland's Zero Waste Goal by 2020; and

WHEREAS, this Zero Waste Strategic Plan for the City of Oakland includes the following strategies encompassing traditional, "end of the pipeline" recycling programs as well as "upstream" solutions to product waste, and policy and regulatory changes:

- 1. Expand and Improve Local and Regional Recycling and Composting
- 2. Develop and Adopt New Rules and Incentives to Reduce Waste Disposal
- 3. Preserve Land for Sustainable Development and Green Industry Infrastructure
- 4. Advocate for Manufacturer Responsibility for Product Waste, Ban Problem Materials
- 5. Educate, Promote and Advocate a Zero Waste Sustainability Agenda; and

WHEREAS, the potential to implement these strategies over the next 14 years requires a commitment of will and resources; now, therefore be it

RESOLVED, that the City Council hereby adopts a Strategic Plan to Achieve the City Council Goal of Zero Waste by 2020 to 40,000 tons annual landfill disposal; and be it

FURTHER RESOLVED, that Oakland will assume a leadership role, partnering with other Zero Waste local, regional and international communities and sustainability advocates to actively pursue and advocate for strategies and incentives to advance Zero Waste principles for materials management, system re-design, highest and best use of discarded products and materials, and a closed-loop sustainable production and consumption society; and be it

FURTHER RESOLVED, that the City Council will consider and appropriate resources to implement these strategies in the course of planning and adopting its biennial policy budget, and approve and consider policies that will implement these strategies.

IN COUNCIL, OAKLAND, CALIFORNIA,	DEC	5 2006	, 20
PASSED BY THE FOLLOWING VOTE:			
AYES - BROOKS, BRUNNER, CHANG, KEF	RNIGHAN, I	NADEL, QUAN,	REID, and PRESIDENT DE LA FUENTE -
NOES - A			
ABSENT - 🔎			
ABSTENTION - Ø		ATTE	Tolorde Simmon
			LaTonda Simmons City Clerk and Clerk of the Council of the City of Oakland, California